

HOUSTON AREA
CHAPTER
 MPI

MEETING PROFESSIONALS INTERNATIONAL

MPI'S WOMEN'S LEADERSHIP INITIATIVE VISION AND MISSION

The Women's Leadership Initiative is the leading source for research, advocacy, education and resources for and about women in the meetings industry.

For more WLI information, log on www.mpi-hac.org.

The MPI Houston Area Chapter's Women's Leadership Initiative and the MPI Foundation are pleased to present an exciting new educational series:

Women Leaders

The Inside & Out Series

Exploring the Mind, Body and Spirit of Women Leaders



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 MPI
FOUNDATION

PREPARING MEETING PROFESSIONALS FOR THE FUTURE

Women Leaders

The Inside & Out Series

Exploring the Mind, Body and Spirit of Women Leaders

Program 1

THURS., DECEMBER 8, 2005

"WOMEN LEADERS DO REACH THE SKY"

Featured Speaker: Monisa Cline, Vice President, North America Sales, Continental Airlines

Program 2

THURS., JANUARY 19, 2006

"DEVELOPING A LEADERSHIP PRESENCE"

Featured Speaker: Sandra Zimmer, President, The Self Expression Center

Program 3

THURS., FEBRUARY 9, 2006

"BEAUTY IN LEADERSHIP"

Featured Speaker: Mysti Walling, President/Owner, Salon Soleil

Program 4

THURS., MARCH 16, 2006

"BALANCING THE TIGHTROPE BETWEEN HOME AND WORK"

Featured Speaker: Jackie Dryden, Marketing Director, Kickerillo Companies, Owner, One Blue Button Publishing, Author of "Just Me"

Program 5

THURS., APRIL 27, 2006

"THE ART OF WOMEN DOING BUSINESS"

Featured Speaker: Dayna Steele, Popular Host, The Art of Doing Business, BizRadio Network, Owner, Steele Media Services

Program 1 • Thursday, December 8, 2005

"Women Leaders do Reach the Sky"

Featured Speaker:

Monisa Cline,

Vice President, North America Sales Continental Airlines



What does it take for a woman to rise to the top of a Fortune 500 company? Meet Monisa Cline. Vice President of North America Sales for Continental Airlines. She's responsible for leading Continental Airlines' sales team comprised of Field, Specialty, National and Multinational Sales. The 160 sales professionals are charged with generating \$5 Billion in annual revenue for the airline and managing the company's business relationships with corporate customers, travel management firms and distributors. Join us as Monisa shares her success stories and strategies to climb your own ladder all the way to the sky.

Door prizes include two roundtrip airline tickets good for travel within the continental United States, Mexico or the Caribbean, generously donated by Continental Airlines.

Event is free and open to all MPI-HAC members

RSVP: MPI-HAC.org

Event Information: Contact Tracey Shappro, MPI-HAC WLI Board Liaison, Senior Producer, VT2 Studios
Tracey@VT2.com or 713-877-1877

Event location: VT2 Studios, 2401 West Bellfort, Houston, TX 77054 (713) 877-1877, www.VT2.com

5:30 – 6:30 p.m. Reception

6:30 – 6:40 p.m. Announcements, Speaker Introduction

6:40 – 7:40 p.m. Monisa Cline

7:40 – 7:50 p.m. Q and A, Door prizes

7:50 – 8:30 p.m. Networking

Event Sponsors:

Continental Airlines

VT2 STUDIOS

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Special Thanks to Bailey Connor Catering and the Dessert Gallery

Program 2 • Thursday, January 19, 2006

“Developing a Leadership Presence”

Featured Speaker:

Sandra Zimmer,
President, The Self-Expression Center



Do you command a leadership presence when you address an audience? Are you able to persuade, negotiate and influence others? Meet Sandra Zimmer. Sandra will facilitate a workshop on developing a leadership presence. She will illuminate qualities and abilities that make good leaders and teach subtle presence skills that help to develop comfort, connection and chemistry when speaking to others. Through an experiential learning process, you'll discover your natural leadership presence in order to:

- Be confident and at ease in front of others
- Receive and hold the center of attention
- Make genuine connection with individuals and groups
- Express your unique ideas, insights and expertise more effectively
- Develop a natural charisma that attracts support from others

Sandra Zimmer and her staff at The Self-Expression Center offer group and individual programs in presentation, public speaking, acting for non-actors, speaking voice and communication skills. She works with business professionals and sensitive achievers to uncover each person's unique way of engaging listeners to connect, captivate and compel attention. www.self-expression.com

Event is free and open to all MPI-HAC members **RSVP: MPI-HAC.org**

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6:40 – 7:40 p.m. Sandra Zimmer
7:40 – 7:50 p.m. Q and A, Door prizes
7:50 – 8:30 p.m. Networking

Event Sponsors:



Special Thanks to Bailey Connor Catering and the Dessert Gallery

Program 3 • Thursday, February 9, 2006

“Radiance in Leadership”

Featured Speaker:

Mysti Walling,
President/Owner, Salon Soleil



Whether you are making a presentation, leading a conference, attending a formal affair or running the show, most business professionals don't have a lot of time to always look their best. Meet Mysti Walling, top professional hair & make-up artist and Salon Soleil owner. Mysti will share professional hair and make-up tips to help you look your best for a more radiant you. Mysti will share her master styling and make-up secrets to easily create your own leadership look when time is of the essence. For more than 14 years, Mysti has been sharing her expertise with such prestigious clients as Nickelodeon, Walt Disney World and Fortune 500 companies for commercials, corporate events and advanced educational hair shows. You won't want to miss this rare opportunity to hear from a pro how to bring out your best features in no time at all for a more confident and radiant you.

Salon Soleil is located in River Oaks/Greenway Plaza area and offers Professional Makeup, Hair Design, Botanical Hair Coloring as well as Massage Therapy and Body Treatments.

Event is free and open to all MPI-HAC members **RSVP: MPI-HAC.org**

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6:30 – 6:40 p.m. Announcements, Speaker Introduction
6:40 – 7:40 p.m. Mysti Walling
7:40 – 7:50 p.m. Q and A, Door prizes
7:50 – 8:30 p.m. Networking

Event Sponsors:



Special Thanks to Bailey Connor Catering and the Dessert Gallery

Program 4 • Thursday, March 16, 2006

“Balancing the Tightrope between Home & Work”

Featured Speaker:

Jackie Dryden,

Marketing Director, Kickerillo Companies,
Owner, One Blue Button Publishing, Author of “Just Me”

How do you balance the tightrope between work demands and your personal life? Meet Jackie. A 20-plus year veteran of the advertising wars. A wife, a mother and a stepmother of three girls. Author, speaker and champion of children. A successful entrepreneur and marketing executive who nurtured her career and blended family simultaneously.

Jackie will share her professional learnings, creativity and insightful wisdom to help you find better balance between work and home. A dynamic national speaker on the subjects of creativity, stress management and parenting, Jackie’s latest endeavor is as author of the book, “Just Me: What Your Child Wants You To Know About Parenting.”

Recognized with more than 100 awards for creativity, Jackie is a past President of the Houston Advertising Federation and has served on many boards, including the Better Business Bureau’s Advertising Review Board. Winner of the “Spirit of The Houston Advertising Federation” Award and the HAF Silver Medal, Jackie has worked for international and local advertising agencies, including fifteen years as President and Creative Director of her own firm. She is currently Marketing and Creative Director for Kickerillo Companies and Owner of One Blue Button Publishing.



Event is free and open to all MPI-HAC members

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Event location: VT2 Studios, 2401 West Bellfort, Houston, TX 77054 (713) 877-1877, www.VT2.com

- 5:30 – 6:30 p.m. Reception
- 6:30 – 6:40 p.m. Announcements, Speaker Introduction
- 6:40 – 7:40 p.m. Jackie Dryden
- 7:40 – 7:50 p.m. Q and A, Door prizes
- 7:50 – 8:30 p.m. Networking

Event Sponsors:



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Program 5 • Thursday, April 27, 2006

“The Art of Women Doing Business”

Featured Speaker:

Dayna Steele,

Popular Host, ‘The Art of Doing Business’, BizRadio Network,
Owner, Steele Media Services

There is indeed an art to being successful in business. Meet Dayna Steele. Dayna is the popular host of ‘The Art of Doing Business’ on BizRadio Network. Through her highly successful endeavors in the media, e-commerce and marketing, Dayna created ‘The Art of Doing Business’ to help others develop their own profit-making masterpiece in business from all aspects. Dayna will share her unique wit and wisdom on the ‘Art of Women Doing Business’ in a vibrant presentation designed just for MPI-HAC.

Dayna reigned for years as Houston’s First Lady of Radio, with an army of fans known as Steelearkers. She’s been nominated as Radio Personality of the Year by Billboard Magazine, named Talkers Magazine’s 100 Most Important Radio Talk Show Hosts and named as one of the top female DJ’s on the Women of Rock CD. On television, she anchored Houston Entertainment News and co-hosted Houston’s Texas Today. Steele also founded TheSpaceStore.com, a successful e-commerce venture she eventually sold to a NASA aerospace contractor. She continues to do voiceover work, emcee charity functions and is a popular speaker. You won’t want to miss this dynamic event with the one and only, Dayna Steele. She Rocks! www.daynasteele.com.



Event is free and open to all MPI-HAC members

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- 6:40 – 7:40 p.m. Dayna Steele
- 7:40 – 7:50 p.m. Q and A, Door prizes
- 7:50 – 8:30 p.m. Networking

Event Sponsors:



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Special Thanks to Bailey Connor Catering and the Dessert Gallery